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TOURNEASE™ UNVEILS REDESIGNED CUSTOM GOLF EVENT WEBSITE
TOURNEASE OFFERS A FREE EVENT WEBSITE FOR ALL GOLF TOURNAMENTS AND OUTINGS

Lakeland, FL (March 26, 2008) – TournEase (www.tournease.com), the industry’s only comprehensive, free online golf event planner and support service, recently revealed their new custom website for golf tournaments and outings. Completely free for directors and planners who utilize the TournEase planning tool to organize and manage their charity or corporate golf events, the redesigned website incorporates several new, customizable features as well as the ability to accept online player registration and payment.

In a few easy steps, TournEase users can create a personalized website to market their golf events. The new website design incorporates scrolling sponsor logos, a customizable event description and sponsorship opportunities, as well as an overall improved look. Other features include a picture gallery for event photos, information on the host course including website links, and directions. These enhancements have already received outstanding reviews from golf professionals and tournament directors alike.

“Every tournament and outing needs a great website to get the word out and properly market the event – TournEase provides this powerful tool for free,” said Greg Madden, Founder and President of TournEase, Inc. “While the prior version of our custom event website did its job, our users asked for an enhanced version with an improved look. As always we made it our mission to accommodate their requests. Tournament directors and planners will definitely be pleased with this new design and the upgraded functionality.”

While the new golf event website design and added functionality has drawn praise from the golf industry, event planners and fundraising professionals, the best part may be a feature that has been part of the offering all along: The ability to take online player registrations and payments.

“Online registration and payment has been one of the most popular aspects of our planner since its inception,” said John Oney, PGA Professional and Director of Business Development for TournEase, Inc. “This tool makes things a lot easier for the both tournament planner and the players. It’s a must-have item for every charity and corporate golf event.”

Learn more about TournEase by viewing the company's new demo at TournEase.com or contacting a Tournament Coach toll free at 800-485-2444. To begin planning your event and set-up your FREE custom golf event website, log on to TournEase.com and register your event today!

About TournEase

TournEase is a fully comprehensive tournament support company. The free, easy-to-use online tournament planner, found at TournEase.com, was developed to plan and execute every detail of golf tournaments and corporate golf events. In addition to its revolutionary tournament planner, TournEase offers free live support from its professional Tournament Coaches, experts in golf event planning. The company's world-class Tournament Shop offers essential customizable items like signs, banners, tee gifts, hole-in-one insurance, and much more. This integrated product availability significantly increases the productivity of the organizers, helping charitable golf tournaments raise more money. Designed by golf professionals, corporate planners, and non-profit executives who understand what it takes to plan successful golf events, TournEase is the industry's standard for managing golf tournaments. The result is more successful and fun tournaments with less planning headaches.

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