

NEWS RELEASE

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TournEase Makes Golf Tournament Planning A Cinch

*One-of-a-kind online application saves time,
helps raise more money and delivers unforgettable events*

Lakeland, Fla. – TournEase, the first online application designed to simplify the entire golf tournament planning process, announced the launch of their product on March 28, 2007. Created by golf and tournament planning professionals, the unique, patent pending tool reduces the time needed to organize charitable and corporate golf events by up to 40%. TournEase (www.tournease.com) is providing the application without charge during its inaugural year.

“Our mission at TournEase is to make golf tournament planning easy,” said Greg Madden, president and creator of the online application. “We are committed to helping people who organize tournaments raise more money for charity and plan unforgettable events that impress players and sponsors.”

Unlike anything else on the market, TournEase is the industry’s standard for online tournament planning. The application includes helpful tools such as sponsorship management, financial tracking, provides tournament web sites with on-line player registration, enhancements like hole-in-one contests and access to a team of professional Tournament Coaches to answer questions and provide advice. In addition, the exclusive ProView feature allows golf professionals to view details of all the events coming to their course so they can be completely prepared.

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For the first time ever, the one-stop planning solution also includes any golf related product directors need - top quality merchandise, banners, signage, awards, apparel and much more – are always available for immediate order. With a specialized assortment of 350 tournament products, TournEase works with top vendors such as Titleist, Ashworth, TaylorMade, Nike and Adidas. For more information about TournEase or to sign up for this revolutionary service, visit www.tournease.com.

TournEase

TournEase (www.tournease.com) is a professional, easy-to-use online application that was developed to plan and execute every detail of golf tournaments and corporate golf events. The product reduces the time needed to organize a tournament by up to 40%, while helping charitable golf tournaments raise more money. Designed by golf professionals, corporate planners and non-profit executives who understand what it takes to plan successful golf events, TournEase is the industry's platform for managing golf tournaments. The result is more successful, fun tournaments with less planning headaches.

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