



Press Release

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Golf Event and TournEase Partner to Create Ultimate Outing Planning Tool

Cleveland, OH – With the upcoming relaunch of MyGolfEventPlanner.com™, *Golf Event* magazine has formed a relationship with TournEase. The partnership will create a virtual one-stop-shop for anyone managing or executing golf outings and events. Designed by a team of experienced golf pros, corporate planners and nonprofit executives, TournEase is an online tool that helps planners efficiently and effectively organize golf outings and events. The TournEase platform, which also provides a free custom web site for each event planned using the system, will play an important role in the revamped MyGolfEventPlanner.com™.

“We are excited to be working with TournEase, they offer a very easy-to-use and well-designed online planning tool that we feel is an excellent resource for people planning golf outings or events,” says Brad Seybert, publisher, *Golf Event*. “With our new web product, we felt it was important to align ourselves with an organization and tool that reflects the quality and innovation that we are creating for the golf event planner.”

“The partnership between TournEase and *Golf Event* magazine works directly toward our objective of assisting planners in organizing and executing stronger golf events,” Mike Coppes, director of marketing at TournEase, says. “We’re thrilled to be playing such an important roll in the revamped MyGolfEventPlanner.com™ and look forward to providing organizers with the tools to make their golf events successful.”

In addition to TournEase’s planning tools, the updated MyGolfEventPlanner.com™ will provide planners and vendors with an increased market reach. Planners, suppliers and golfers can utilize the Planner at a local, regional or national level. The new MyGolfEventPlanner.com™ will launch later this year.

About *Golf Event*:

Golf Event is a national trade magazine focused on the corporate and charitable golf outing and event industry. *Golf Event*, THE resource for golf outings and events, launched in 2006. Readers include those whose responsibilities encompass planning, organizing, executing and/or hosting golf outings and events, *Golf Event* is a quarterly publication that provides its subscribers organizational and planning tools, industry insight from professional golf event managers and PGA Tournament directors, as well as other articles and resources designed to increase efficiency, effectiveness and profitability for those involved in the planning and managing of golf outings and events.

For more information on *Golf Event* magazine please call Brad Seybert at 440.871.1300 x103 or visit www.golfeventmagazine.com.

About TournEase:

TournEase is a fully comprehensive tournament support company. The free, easy-to-use online tournament planner, found at www.tournease.com, was developed to plan and execute every detail of golf tournaments and corporate golf events. In addition to its revolutionary tournament planner, TournEase offers free live support from its professional Tournament Coaches, experts in golf event planning. The company's world-class Tournament Shop offers essential customizable items like signs, banners, tee gifts, hole-in-one insurance, and much more. This integrated product availability significantly increases the productivity of the organizers, helping charitable golf tournaments raise more money. Designed by golf professionals, corporate planners, and non-profit executives who understand what it takes to plan successful golf events, TournEase is the industry's standard for managing golf tournaments. The result is more successful and fun tournaments with less planning headaches.

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