



## **TournEase Company/Product Overview**

TournEase is the first online application designed to simplify the entire golf tournament planning process. Created by golf and tournament planning professionals, our patented technology empowers tournament directors to reduce the time needed to organize and implement charitable and corporate golf events by up to 40%. The result is more successful, fun tournaments with less planning headaches.

An exceptionally comprehensive solution, TournEase is the industry's new platform for planning and executing golf tournaments. Easy-to-use features include online sponsorship management and tournament Web sites with online player registration, enhancements like hole-in-one contests, access to a team of professional Tournament Coaches to answer questions and provide advice, and much more. TournEase also provides 24/7 tournament planning solutions, allowing organizers to purchase top quality merchandise, banners, signage, awards, gifts, etc. at specially discounted non-profit rates.

### **Points of Difference**

- **It's Easy.** Incredibly simple to use, our product was developed to help make executing charity golf tournaments and corporate golf events as easy as possible by taking the guesswork out of the process. Our Tournament Wizard feature lets you set up an entire golf event in just minutes!
- **We help charitable events raise more money.** Using TournEase frees charitable event organizers to focus their time on pursuing sponsorship dollars and player registrations. Application enhancements help tournament directors explore revenue enhancing elements while financial tracking tools assist in monitoring costs.
- **TournEase was created by golf and tournament planning professionals.** The application was designed by golf professionals, corporate planners and non-profit executives who know what tournament directors really need to plan great events.
- **We're your one-stop tournament planning resource.** Tournament directors told us that their biggest challenges included player registration and sponsorship management. TournEase simplifies these key functions and provides enhancements such as financial tracking, live advice, access to all of the merchandise 24/7, signage and planning supplies needed along with numerous other elements. Our exclusive ProView feature also allows golf professionals to view details of every event coming to your course.
- **There's nothing else like it available.** TournEase is the only online application that allows users to handle every detail of their events – and then repeat the process easily year after year. There is no other comprehensive solution like it available in the market.

## **Products & Services**

TournEase has been created to serve as a centralized planning resource. Our company features all-inclusive services and an in-depth assortment of products for clients. Just a few clicks of the mouse allows users to plan better tournaments, manage every aspect of your event and purchase top quality supplies.

### **Services:**

- Event planning
- Player pairing
- Sponsor management
- Logo management
- Online registration
- Sign management
- Tournament web site creation

### **Products:**

With top vendors such as Titleist, Ashworth, TaylorMade, Nike and Adidas, TournEase delivers top quality products, available 24/7, that help organizers impress players, sponsors, coaches and celebrity guests. Products include over 350 items that are divided into the following categories:

- Awards
- Player gifts
- Apparel
- Signage
- Hole-in-one insurance
- Snacks
- Golf equipment