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**FOR IMMEDIATE RELEASE**

## **NEW FOR 2008: TOURNEASE™ INTRODUCES PLAYER PAIRINGS**

### ***PLAYER PAIRINGS - A PART OF THE TOURNEASE.COM PLAYER MANAGEMENT ENHANCEMENTS***

**Lakeland, FL (January 14, 2008)** – TournEase (www.tournease.com), the industry's only comprehensive online golf event support service, will reveal several updates to the player management section of its free online tournament planner, during the 2008 PGA Merchandise Show. Another in a series of innovations designed to make planning, managing and executing golf tournaments easier, the player management upgrades include a revolutionary, web-based player pairings tool which is already being identified as the new industry standard.

The new, fully integrated Player Management section provides a list of tournament players complete with all the info needed prior to event day. This list is populated automatically when players register online through the custom tournament website, which TournEase offers free of charge to every golf event, and may also be filled manually by entering individuals or by uploading an existing player list.

As easy as drag, drop, save; the ground-breaking TournEase web-based Player Pairing tool is the first of its kind and easier than programs golf courses and event planners currently pay to use. Individual players or teams of players can easily be dragged from the unassigned list and dropped into pairings. Groups are then assigned a starting hole and/or tee time and clicking save makes the pairing official. Once all pairings are set, perfectly formatted player reports (a complete pairing list and an alphabetized player list), with all the info needed to make event day run smoothly, can be printed or downloaded and given to the golf pro. What's more, these reports can even be uploaded to most scoring programs! Imagine having that for every event.

"Everything we do, the enhancements to the site, the live support, it's all designed to help make the entire golf event planning process faster, easier, more efficient and painless," said John Oney, PGA Professional and TournEase Tournament Coach. "Not only does the entire set of Player Management upgrades accomplish that, but the Player Pairings tool will be the talk of the industry. With over 16 years of golf event experience I know first hand that setting up pairings has never been this easy. And the Player Reports... Wow! These are exactly what the club pro, tournament coordinator and outside service staff need to make their jobs easier and provide the best service possible."

Even more enhancements to TournEase.com are scheduled for the coming weeks and months. These advances are sure to bolster an already valuable tool which currently offers sponsorship management, financial tracking, free personalized tournament websites with on-line player registration, and access to a team of professional tournament coaches who answer questions and provide advice.

**TournEase.com**

To learn about TournEase and view the company's new demo, visit [www.tournease.com](http://www.tournease.com) or contact a Tournament Coach by dialing toll free 800-485-2444.

### **About TournEase**

TournEase is a fully comprehensive tournament support company. The free, easy-to-use online tournament planner, found at [www.tournease.com](http://www.tournease.com), was developed to plan and execute every detail of golf tournaments and corporate golf events. In addition to its revolutionary tournament planner, TournEase offers free live support from its professional Tournament Coaches, experts in golf event planning. The company's world-class Tournament Shop offers essential customizable items like signs, banners, tee gifts, hole-in-one insurance, and much more. This integrated product availability significantly increases the productivity of the organizers, helping charitable golf tournaments raise more money. Designed by golf professionals, corporate planners, and non-profit executives who understand what it takes to plan successful golf events, TournEase is the industry's standard for managing golf tournaments. The result is more successful and fun tournaments with less planning headaches.

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