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*Your tournament
just got easier!™*

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FOR IMMEDIATE RELEASE

NEW FOR 2008: TOURNEASE™ SAYS, “SKIN IT!”

INTRODUCING SKINNING - YOUR LOGO. YOUR LOOK. TOURNEASE TECHNOLOGY.

Lakeland, FL (January 15, 2008) – TournEase (www.tournease.com), the industry’s only comprehensive online golf event support service, will introduce their latest innovation, ‘Skinning,’ during the 2008 PGA Merchandise Show in Orlando, FL, January 17-19. Skinning allows courses, resorts, management groups and other organizations to have the TournEase online tournament planner private labeled with their unique branding and made accessible directly from their websites. Located in booth #4404, the company will unveil the first of its skinned planners and provide info on how other organizations can have one of their own.

With release of ‘Skinning’, the cutting-edge TournEase online tournament planner can now be private labeled for any organization. TournEase will customize their online golf tournament planner with the logo, colors and fonts you provide, giving it the look and feel of your brand. The Skinned planner can then be accessed directly from your organization’s website, making it simple to provide your clients with every tool necessary to easily organize the perfect golf event.

“We are extremely excited about skinning,” said Greg Madden, Owner and President of TournEase, Inc. “The TournEase online tournament planner is already being referred to tournament directors by hundreds of courses across the country. It makes every aspect of tournament planning and execution easier for the club pro as well as the event organizer. Now for a small fee courses, resorts and management groups can skin the planner with their branding and link to it directly from their website. It’s like they’re offering this powerful tool to their clients exclusively. How cool is that?”

Visit TournEase at the PGA Show, booth #4404, to learn more the company and its latest innovation, ‘Skinning’.

Not going to the show? No problem. Learn more by about TournEase by viewing the company’s new demo at TournEase.com or contacting a Tournament Coach by dialing toll free 800-485-2444.

About TournEase

TournEase.com

TournEase is a fully comprehensive tournament support company. The free, easy-to-use online tournament planner, found at TournEase.com, was developed to plan and execute every detail of golf tournaments and corporate golf events. In addition to its revolutionary tournament planner, TournEase offers free live support from its professional Tournament Coaches, experts in golf event planning. The company's world-class Tournament Shop offers essential customizable items like signs, banners, tee gifts, hole-in-one insurance, and much more. This integrated product availability significantly increases the productivity of the organizers, helping charitable golf tournaments raise more money. Designed by golf professionals, corporate planners, and non-profit executives who understand what it takes to plan successful golf events, TournEase is the industry's standard for managing golf tournaments. The result is more successful and fun tournaments with less planning headaches.

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